



IFMA The Food Away
from Home Association

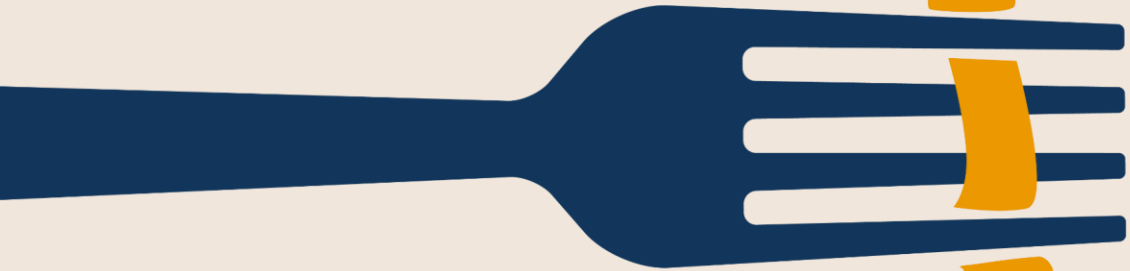
COEX

Atlanta | March 8-10, 2026

ONE CONSUMER

CULINARY RECAP

ONE INDUSTRY





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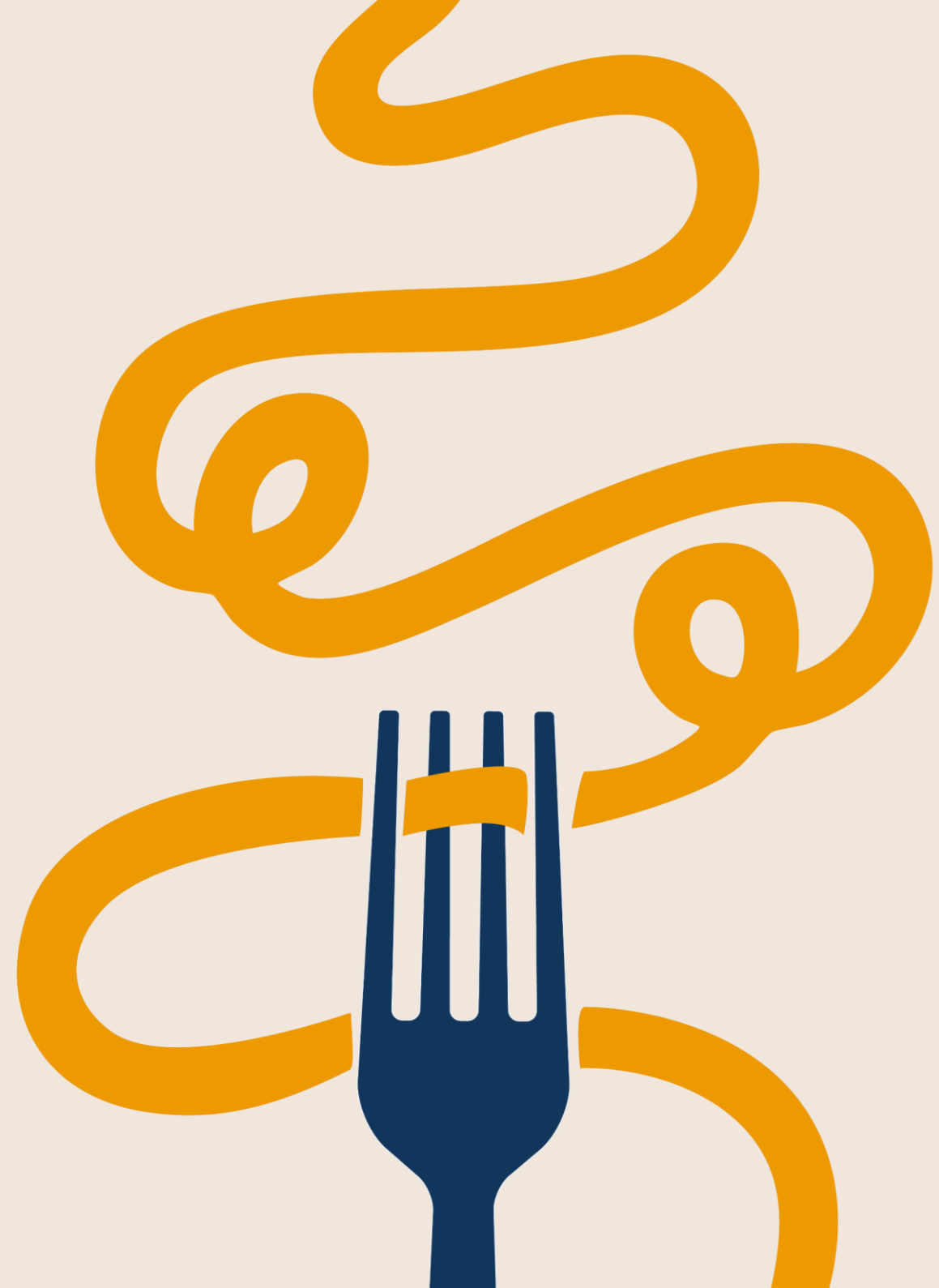
COEX

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Menu-a-thon

This 'event within an event' has been a highlight of COEX for several years. It provides the chance to match trends with culinary creativity. The session pivoted between the latest research on menu trends presented by Lizzy Freier from Technomic, and guest-chefs who took the stage that showcased dishes bringing those trends off the page and onto the plate.

Menu-a-thon was brought to life at the COEX opening reception where all the displayed dishes were offered. Multiple stations celebrated the flavors, formats, and innovations shaping the future of food-away-from-home. The venue also provided breath-taking 360-degree panorama views of the magnificent Atlanta skyline from the venue's 73rd floor.



COEX 2026 | FOOD

MENU-A-THON & OPENING RECEPTION



Flatiron Steak with Charred Corn & Cotija Salad



Cheese Wheel Pasta with Truffled Cheez-it Crunchy "Gremolata"



Cheez-It Your Way

Eggo Graham Cheesecake Bites

Pot Tarts Chocolate Mousse Cups



Cajun Shrimp & White Gravy Croquette



Fries Three Ways
Heavy Coated, 3/8" Straight Cut Fries, Coated, Shoestring Straight Fries, Coated, Skin-On Scoops



Herb and Garlic Roasted Chilean Seabass
featuring Lay's Kettle Dijon



Red Chili Miso Glazed Pork Belly with Yuzu Cabbage Slaw



Hemp & Herb Fries
Lamb Weston Crispy on Delivery™ fries with a vegan herb mayo, and topped with a hemp and lime gremolata



Braised Pork Katsu with Sauce Flight
featuring Sauce Craft Gochujang Korean Pepper Sauce, Original BBQ, Honey Sriracha, Wilsey Cold Dippable

COEX 2026 | BEVERAGE

MENU-A-THON &
OPENING RECEPTION



KERRY

**Spicy Ginger Peach
Cooler N/A**

**Strawberry Dragon Fruit
Refresher N/A**



pepsico
Food. Drinks. Smiles.

**Starry Fresh & Fizzy
Pepsi Zero Boulevardier**



DIXIE

**Dixie Ultra® SmartStock®
Tri-Tower Cutlery
Dispenser**



**Minted Spicy Ginger
Peach Spritz**



VenturaFoods™

**Yuzu Lemonade featuring
Thirst Ease Lemonade Mix**



**Cucumber &
Herb Spritz**



**Affogato Espresso
Martini**



**THE
Coca-Cola
COMPANY**

**Assorted Beverages
Wine & Beer Bar**



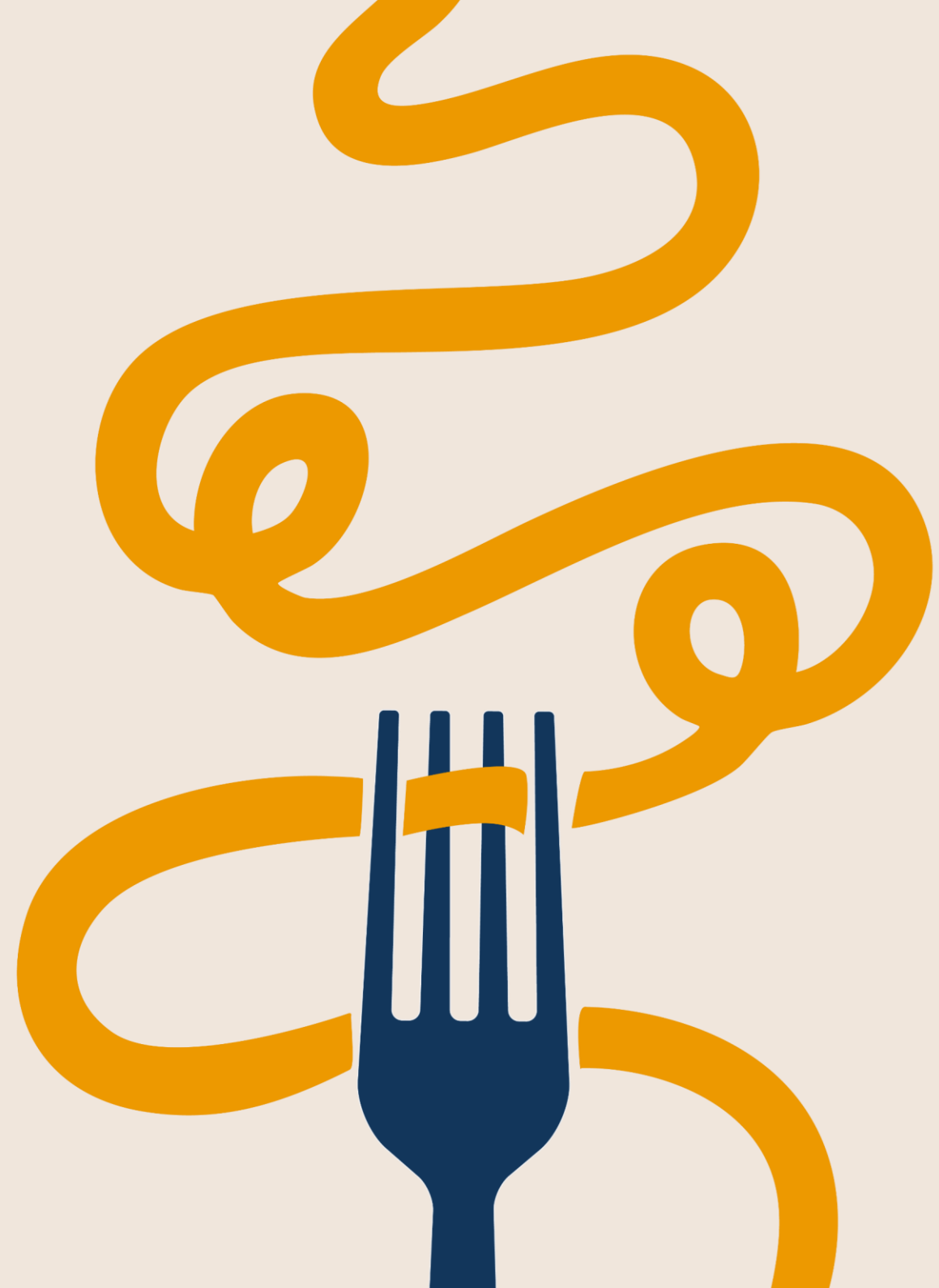
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Monday's Play & Connect Reception at The Painted Duck

Attendees took their Second City training from the general session and put it to use at the Monday evening festivities. The reception was at a high-energy venue—the Painted Duck—where interactive games like duckpin bowling, Belgian feather bowling, horseshoes, and shuffleboard were enjoyed.



COEX 2026 | BEVERAGE



MONDAY NIGHT GAME ON! RECEPTION

THE
Coca-Cola
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Ranch Water Cocktail
featuring Topo Chico

Cuba Libre Cocktail
featuring Coca-Cola

 iTradeNetwork.

Frosted Duck L'Orange

Ornithology



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Conference Meals, Snacks and Breaks

Nourishing innovation fueled our conference experience, thanks to our generous sponsors who elevated every moment with thoughtfully curated meals and refreshments. From morning pastries and artisan coffee stations to afternoon gourmet snack bars and evening receptions, attendees enjoyed a diverse culinary journey that celebrated both nutrition and taste.



COEX 2026 | FOOD & BEVERAGE

BREAKFAST &
LUNCH



Egg and cheese
breakfast sandwich
& Sausage egg and
cheese breakfast
sandwiches



THE J.M. SMUCKER Co

Assorted Breakfast
Condiments



Assorted Beverages



Oatmeal

Assorted Snacks &
Beverages



COEX 2026 | PROVISIONS

REGISTRATION CAFÉ
& ALL DAY BREAK



ASPIRE
BAKERIES




THE J.M. SMUCKER Co



RICH'S



THE
Coca-Cola
COMPANY



Kellanova
Away From Home



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Food. Drinks. Smiles.



 **HERSHEY**
AWAY FROM HOME




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Professional™



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COEX

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ONE CONSUMER

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