



IFMA

The Food Away
from Home
Association

FAFH Ingredient Standards: Finding Common Ground

Call for Participation



Phase 1 Timeline

August - November
2026*

* with phase 2 expansion

Categories

Proteins, Fruits &
Vegetables, Processed
Foods, Processed Snacks,
Dairy, Beverages

Deliverables

Ingredient Standards,
Event Content,
Membership Directory*

About

Food Away from Home needs consistent science-based guidelines to maximize the nutritional value of food. We're bringing together manufacturers and operators to find common ground on what "nutritionally viable" means and determine guidelines for products across six key categories.

How to Participate

Cost: \$1,850 per company

Spaces per category is limited to ensure meaningful collaboration. Join now to secure your space and help build the nutrition framework that will define the future of the industry.

Deadline: July 31, 2026

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Why Participate?

- **Shape the Standard.**
Directly influence which ingredients are deemed nutritionally viable based on parameters determined jointly by operators and manufacturers.
- **Direct Access to Operators.**
Participate in at least four project subcommittee meetings with twelve Foodservice Leadership Council operators from K-12, C&U, Healthcare, and B&I.
- **Visibility & Recognition.**
Product / ingredient recommendations in the Operator Segment Guidebook addendums and membership directory, plus logo inclusion in the Guidebooks for one year and recognition during President's Conference.
- **Ongoing Value.**
Annual product list refresh keeps your listings current.

Why is this a Unique Opportunity?

- **Create the Standard, Don't Follow It.** Manufacturers have an equal voice with operators in defining the criteria. Help create the framework that could become the industry standard.
- **Gain First-Mover Advantage.** This is a first-of-its-kind collaboration bringing manufacturers and operators together to find common ground. Early participants help set the direction.
- **Influence Real Purchasing Decisions.** Operators looking to maximize nutrition will align procurement with these standards, directly impacting purchasing across K-12, Healthcare, B&I and Colleges & Universities.

Ready to Join FAFH Ingredient Standards, or have questions?

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Join