

IFMA The Food Away from Home Association celebrates America at 250

In 2026, our nation marks its **250th anniversary**. The food-away-from-home industry has been woven into the fabric of America since the very beginning, from the taverns that fueled a revolution, to the tables where communities gather today. Ours is a story of resilience, reinvention and remarkable hospitality. It is a story told through every recipe passed down through generations, every small business that became a community cornerstone and every shared meal that reminded us of what it means to be American.

We invite you to be part of this historic moment as we celebrate America's 250th birthday through a series of articles that highlight our industry's legacy and its role in shaping the American experience.

CONTENT

6 original feature stories exploring the history of food away from home in America; how our industry shaped culture, commerce and community across 250 years of nationhood. Culminating just before July 4, 2026 — America's 250th Birthday.

Schedule	May 28	June 4	June 11	June 18	June 25	July 2
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WHY PARTICIPATE

MOMENT	America turns 250 once. This is a historic, unrepeatable opportunity to permanently tie your brand to a landmark celebration of the industry that helped build this nation.
CONTENT	Your logo appears alongside six original, professionally written feature stories that inform, inspire and resonate.
AUDIENCE	With more than 248,000 touchpoints across web, email, newsletter, social and mobile, you reach the operators, suppliers and decision-makers who matter most to your business.
VALUE	Logo placement, email inclusion, social posts, newsletter features and app visibility across all editorial content in the series.
BRAND SIGNAL	This sponsorship tells the industry you are invested in its history and its future.

DISTRIBUTION & REACH

Sponsorship will be seen across IFMA The Food Away from Home Association industry and member channels:

CHANNEL	PLACEMENTS	AUDIENCE
foodaway.org News Section	6 stories	160K visitors annually
Dedicated Industry Emails	6 sends	33K
<i>Pulse</i> Newsletter	6 features	33K
Membership Digest	6 features	8.3K
IFMA Association App	6 stories	1,000
Social Media (All Channels)	6 dedicated posts	13K

SPONSORSHIP COST

\$1,500 to sponsor one story; \$7,500 to sponsor all stories.

SPONSORSHIP PACKAGE INCLUDES

- Logo placement on all 6 feature stories on foodaway.org
- Clickable logo link driving traffic to your website
- Logo featured across all 6 dedicated email sends
- Recognition in *Pulse* Newsletter and Membership Digest
- Inclusion in 6 social media posts across association channels
- Featured in IFMA Food Away App content
- Official recognition as a supporter of America 250 Celebration

Space is limited. To reserve your sponsorship, contact partnerships@foodaway.org.

SAMPLE ARTICLE: [Thomas Jefferson: Author, politician, founding foodie](#)