



IFMA The Food Away
from Home Association

Foodservice Leadership Council

[K-12](#) [College & University](#) [Business & Industry](#) [Healthcare](#) [Restaurant Chains](#)

About

Foodservice Leadership Councils (FLC) provide a forum for leaders to learn, share and create new insights and best practices for each other and the industry. Each council has unique initiatives to drive business growth, enhance supplier collaboration, and boost value for their communities.

Sponsorship Value

As a sponsor of this program, your brand will be embedded into the work of these FLCs. Invest in dedicated leaders, develop thought leadership and support these thriving operator communities.

By the Numbers

150+ Members

12 Month Contract

\$9,500 per FLC Segment

Sponsorship Benefits

Branded Webinar FLC Live Conversation	Branding on up to two (2) FLC Live Conversation webinars attended by association Members.	
Host One Focus Group	Host (1) virtual focus group to FLC members and gain direct feedback with the ability to survey attendees.	
Attend FLC In-Person Meet-Ups	Chain Operators EXchange (COEX) March 8-10, 2026 Atlanta, GA	Presidents Conference November 1-3, 2026 Scottsdale, AZ
Branded Guide Operator Guidebooks	Branding on our annual segment guidebooks. View 2025 Operator Guidebooks . Next release is Spring 2026.	
Attend FLC Executive Committee Meeting	Join this meeting to introduce your company, lay out goals for the sponsorships, and answer questions.	
Send Product Samples to Operators	Shipping addresses for all FLC members provided. Sponsor can ship the samples, at their cost.	

CONTACT PARTNERSHIPS@IFMAWORLD.COM IF INTERESTED