

Resources and Tools Available to Membership

Home Page

IFMAworld.com is the home page of the Association. From here member companies can Sign In to access all available content. An unlimited number of people from a company can have access. Each company has an admin that manages access. Your company's admin is available at the Search for Your Company Admin link under the Sign In boxes.

Resources

The Resources page gives members access to all the past webinars from the Association. Additionally, members will find the Online Store, the [FLC Operator Guidebooks](#), and updates on [Regulatory and Legislative Developments](#).

News

The News section includes all the articles written by The Association's Managing Editor, Peter Romeo. He has his ear to the ground and quickly writes on any news that needs to be reported. Members that need to stay informed should visit this section daily.

Consumer & Operator Research Group

Tier III Manufacturer and Operator Advocate members have access to all the 2024/2025 reports from the Consumer & Operator Research Group (CORG). These reports are the output of high-quality operator and consumer research done in partnership with Datassential. Additionally, Tier III manufacturer members can participate in the CORG committee monthly share group.

IFMA Scope

IFMA Scope is a member's portal to vital segment level data. The Operator Landscape provides segment sizing, projected growth, and additional firmographic information. The Segment profiles give a downloadable snapshot of each of the segments in Food Away from Home. Finally, the Markets portal provides foodservice and consumer profiles of all 211 demographic marketing areas (DMAs).

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Education

Members can register for professional development classes, including [Foodservice Fundamentals](#), the must-have class for people new to the industry. The class is available in-person or online. [How to Do Business with College & University](#) is also available online and in-person.

Foodservice Leadership Councils (FLCs)

There are five FLCs, each representing a different segment of the Food Away from Home industry. Each Council is made up of 15 – 30 decision-makers from each segment. They meet monthly to discuss topics that are challenges and/or opportunities for their segment. Sponsorship of an FLC is available too.

- [K – 12](#)
- [College & University](#)
- [Business & Industry](#)
- [Healthcare](#)
- [Restaurant Chains](#)

Association Events

IFMA The Food Away from Home Association hosts multiple in-person events, educational opportunities, and webinars. All are listed here, and registration links are provided, when registration is active.

- [Chain Operators Exchange \(COEX\)](#)
- [Gold & Silver Plate Awards Celebration](#)
- [Go2Market Edge](#)
- [Presidents Conference](#)